

**FOR IMMEDIATE RELEASE**  
**June 2, 2011**



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### **ARTADIA LAUNCHES SECOND AWARDS CYCLE IN ATLANTA JUNE 15**

**New York, NY** – Artadia: The Fund for Art and Dialogue is delighted to launch its 2011 awards cycle in Atlanta June 15, 2011. **All visual artists living and working in the 23-county Greater Atlanta area are invited to submit applications for the Artadia Awards 2011 Atlanta online through September 15, 2011.** Individual artists and collaboratives working in all media and at any point in their career are strongly encouraged to apply. Applications will be reviewed by an esteemed panel of nationally known curators, arts professionals, and artists the fall of 2011 in a rigorous two-tiered jury process. This marks the second cycle of Artadia Awards in Atlanta; more than 300 artists applied in 2009.

“Artadia is unique among organizations serving Atlanta’s arts community. It not only provides significant and unrestricted financial support to Atlanta’s visual artists at a time when many other sources of funding have been cut, but it connects our artists and entire community to an important national network of curators, artists, and collectors. Atlanta’s artists are actively engaged in a global contemporary art dialogue, and Artadia provides a crucial vehicle for making their voice heard. I am honored to be a member of Artadia’s board and thrilled to support its efforts on behalf of artists in Atlanta and beyond,” said **Louis Corrigan**, founder of Flux Projects and Possible Futures.

All eligible applicants can access the application online via the Artadia website [www.artadia.org](http://www.artadia.org) between June 15 and September 15, 2011. A short-list of 15 artists will be announced in October after the first-round panel. A second-round jury will travel to Atlanta in November for 45-minute studio visits with each of the finalists and determine the Artadia Awardees. Artadia will award two awards of \$15,000 and five awards of \$3,000.

Artadia will be holding a number of info sessions about the online application and the review process throughout the application period, including an in-person info session at the Atlanta Contemporary Art Center on July 16, and two webinars on August 23 and September 1, the latter will have a special focus on studio visits.

Generous support for Atlanta artists with Artadia has been provided by foundations including the Judith Alexander Foundation and the LUBO Fund, and individual contributions led by Board member Louis Corrigan in addition to Paul Hagedorn, Robert Brawner, and New York Board member Marie Samuels. All funds contributed towards Artadia Atlanta go directly to support the awards and program. Program operations and overhead are underwritten by Artadia’s Board and special donor groups. Three of the seven awards have been underwritten to date.

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“It’s a privilege to work closely with Atlanta arts patrons and partner organizations to ensure broad support for visual artists locally, as well as to further broadcast the important work happening in the metro area to a national audience. Building on the success of our first cycle in 2009, we are opening applications to Atlanta artists this summer and hope to break records in artist applications and diverse support streams for Atlanta artists. I’ve been in Atlanta three times since January and have been so energized by the passion and strength of work evident there,” commented **Lila Kanner**, Artadia’s executive director.

Artadia launched its Atlanta awards program in 2009 in close consultation with dedicated local arts organizations with the goal to support artists locally while at the same time promoting the city’s vibrant arts community on a national level. Seven outstanding artists were selected that year. They have since been included in a nationally distributed publication featuring Artadia Awardees from around the country, a well-received exhibition at the Boston Center for the Arts’ Mills Gallery, and they have been promoted via Artadia’s many other outlets such as the Art Fair Guide, monthly newsletter, the Artadia Artist Files online.

### **Artadia Awards 2011 Atlanta**

**Online application period: June 15–September 15, 2011**

[www.artadia.org/forartists.html](http://www.artadia.org/forartists.html)

**1<sup>st</sup> Round Jury: September 2011**

Finalists will be announced in October

**2<sup>nd</sup> Round Jury: November 2011**

Artadia Awardees 2011 Atlanta announcement: in November 2011

**The 23 eligible Greater Atlanta counties are:**

Barrow, Bartow, Butts, Carroll, Cherokee, Clayton, Cobb, Coweta, DeKalb, Douglas, Fayette, Forsyth, Fulton, Gwinnett, Hall, Henry, Morgan, Newton, Paulding, Pickens, Rockdale, Spalding, and Walton.

### **Information session and webinar dates:**

**Saturday, July 16, 4 pm EST**

In-person info session with Artadia Program Manager Ute Zimmermann

Atlanta Contemporary Art Center

535 Means Street, Northwest, Atlanta, GA 30318

Free and open to the public. No RSVP required.

**Tuesday, August 23, 11 am EST**

Online webinar with Artadia Program Manager Ute Zimmermann

Additional information will be posted on Artadia’s website [www.artadia.org](http://www.artadia.org)

**Thursday, September 1, 7 pm EST**

Online webinar with special focus on studio visits

Guest presenter and past Artadia juror Sandra Jackson-Dumont, Deputy Director for Education + Public Programs/Adjunct Curator, Seattle Art Museum

Additional information will be posted on Artadia’s website [www.artadia.org](http://www.artadia.org)

To be added to Artadia’s mailing list and receive information by email, please write to [info@artadia.org](mailto:info@artadia.org).

### ***About Artadia: The Fund for Art and Dialogue***

Artadia's mission is to encourage innovative practice and meaningful dialogue across the United States by providing visual artists in specific communities with unrestricted awards and a national network of support. Artadia was founded as The ArtCouncil in 1997 by investment banker and art collector Christopher E. Vroom. The first awards were given in San Francisco, where Vroom was living at the time. Chicago was added as a program city in 2001, Houston in 2003, Boston in 2007, and Atlanta in 2009. Started as an individual's vision, Artadia's base of support now includes private foundations, a national Board of Directors, a National Council, a Junior Council, and members who are active in supporting the core of creative culture: the individual artist.

Artadia Awards are determined through a rigorous jury process that employs nationally prominent curators, artists, and critics. Artadia partners with local foundations and individuals in the host cities to raise funds that go directly to artists in that community. Artadia matches those contributions by providing the funds that administer the program. Once an artist receives an Artadia Award, he or she becomes part of a national network of lifetime support.

In 2009, Artadia launched a New York Artist Residency program, which brings Artadia Awardees from each of its program cities to New York for a three-month residency at the International Studio and Curatorial Program (ISCP) in Brooklyn. This groundbreaking addition to Artadia's commitment to individual artists is the first of its kind in New York City for US-based visual artists and is supported by the National Endowment for Arts (NEA). In 2010, Artadia launched a publications program and an Exhibitions Exchange program that shows Awardees from one partner city in another, offering Awardees crucial exposure outside of their local communities. Artadia also presents events in New York and Miami, which intend to not only demonstrate the tremendous creativity in partner communities, but also facilitate exchange and dialogue nationwide.

For press inquiries and information on Artadia, contact [news@artadia.org](mailto:news@artadia.org).

For information on becoming a member or joining the National Council at Artadia, contact: Lila Kanner, Executive Director, [lilakanner@artadia.org](mailto:lilakanner@artadia.org); 212-727-2233 ext. 207.

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