

**FOR IMMEDIATE RELEASE**  
**September 22, 2010**



Artadia: The Fund for Art and Dialogue  
210 Eleventh Avenue, Suite 503  
New York, NY 10001  
TEL: (212) 727-2233  
FAX: (212) 352-9979  
info@artadia.org  
www.artadia.org

**ARTADIA LAUNCHES INNOVATIVE “ARTADIA EXHIBITIONS EXCHANGE” PROGRAM THIS FALL WITH SUPPORT FROM ANDY WARHOL FOUNDATION FOR THE VISUAL ARTS**

New York, NY—Artadia: The Fund for Art and Dialogue is thrilled to announce the launch of a ground-breaking exhibitions initiative to foster dialogue and exchange between artists, peer organizations, and arts communities around the country. Through five exhibitions in 2010–11, the **Artadia Exhibitions Exchange** strengthens opportunities for artists’ and curators’ professional development. By exhibiting recent Awardees from one Artadia city in another program city, the series of five shows provides vital exposure for Artadia Awardees as well as new avenues for curatorial enrichment.

The inaugural 2010–11 **Artadia Exhibitions Exchange** will exhibit Artadia Awardees from each of the five Artadia program cities—Atlanta, Boston, Chicago, Houston, and San Francisco Bay Area—at a partner organization in a different Artadia program city. Participating institutions include: **Atlanta Contemporary Art Center, Mills Gallery at the Boston Center for the Arts, Hyde Park Art Center, Chicago, DiverseWorks Art Space, Houston, and the Walter & McBean Galleries at the San Francisco Art Institute** (see attached full schedule). To prepare for the exhibitions, Artadia brings the curator who will be organizing the exhibition to the partner community for studio visits and a public talk at a local arts venue. Artadia is honored to work with the following curators to bring the program to life: **Diane Barber (DiverseWorks), Dina Deitsch (deCordova Sculpture Park + Museum, Lincoln, MA), Stuart Horodner (Atlanta Contemporary Art Center), Mary Ellyn Johnson (Walter & McBean Galleries at SFAI), and Allison Peters Quinn (Hyde Park Art Center, Chicago).**

The **Artadia Exhibitions Exchange** enables Artadia Awardees, many of whom are already well known regionally, to present their work to an entirely new audience. The partner communities and venues benefit greatly also by gaining access to the creative practice of another region of the US.

An important component of the program is the curator’s travel to the partner community for studio visits with the Awardees and participation in a public program. Curators see another ecosystem with an insider’s view and make connections with peer institutions, while giving Awardees an opportunity for in-depth conversation about their work. The series of five **Artadia Dialogues** around the US, with participating institutions and curators, further reinforces the public engagement in the greater community and exposes new audiences to curatorial practices in other regions of the country.

For example, in San Francisco at the **Yerba Buena Center for the Arts**, participating curator Stuart Horodner spoke with YBCA curator **Betti-Sue Hertz** and Artadia artist **Sergio De La Torre** about the relationship between local artists and their city’s arts institutions. At the Atlanta Contemporary Art Center, curator Dina Deitsch will speak with Stuart Horodner and **Art Papers’ Editor-in-Chief Sylvie Fortin** about site and audience in temporary public art projects.

“The Exhibitions Exchange program is an important evolution of Artadia’s existing relationships with partner institutions, artists, and communities around the country. The new exhibitions leverage our relationships with and exposure for Artadia’s Awardees to a much greater effect. Though our artists may be celebrated locally, it’s important for their careers to be seen in other contexts. In combination with our core awards program, the exhibitions, publication, and artist residencies are now a full suite of artistic programming of the highest merit,” commented Artadia’s Executive Director, Lila Kanner.

The **Artadia Exhibitions Exchange** is made possible through funding from the Andy Warhol Foundation for Visual Arts. Additional support is provided the Graue Family Foundation, the Judith Alexander Foundation, and an anonymous family foundation.

The exhibitions initiative is complemented by a re-engineered publication program that brings together the previous two years of artists selected for the Artadia Awards in one book. The beautifully designed catalogue affords a snapshot of current artistic practices present around the US and is accompanied by scholarly essays by renowned curators from each program city—**Andrea Barnwell Brownlee**, Director of the Spelman College Museum of Fine Art, Atlanta; **René de Guzman**, Senior Curator, Oakland Museum of California; **Jen Mergel**, L. Beal, Enid L. Beal, and Bruce A. Beal Senior Curator of Contemporary Art, Museum of Fine Arts, Boston; **Stephanie Smith**, Deputy Director and Chief Curator, Smart Museum, University of Chicago; and **Michelle White**, Associate Curator at The Menil Collection, Houston—that address current trends. The catalogue is guest edited by Franklin Sirmans, Chief Curator of Contemporary Art, Los Angeles County Museum of Art. The publication is distributed by Artadia and will be available in November 2010.

### **About Artadia: The Fund for Art and Dialogue**

Artadia's mission is to encourage innovative practice and meaningful dialogue across the United States by providing visual artists in specific communities with unrestricted awards and a national network of support. Artadia was founded as The ArtCouncil in 1997 by investment banker and art collector Christopher E. Vroom. The first awards were given in the San Francisco Bay Area, where Vroom was living at the time. Chicago was added as a program city in 2001. In 2003, Artadia added Houston to its roster, Boston in 2007, and Atlanta in 2009. Once Artadia commits to a community, it runs the awards program every other year and co-sponsors public programs with a local institution. Started as an individual's vision, Artadia's base of support now includes private foundations, a national Board of Directors, a National Council, a Junior Council, and members who are active in supporting the core of creative culture: the individual artist.

Artadia Awards are determined through a rigorous jury process that employs nationally prominent curators, artists, and critics. Artadia partners with local foundations and individuals in the host cities to raise funds that go directly to artists in that community. Artadia matches those contributions by providing the funds that administer the program. Once an artist receives an Artadia Award, he or she becomes part of a lifetime national network of support. Artadia also presents events in New York and Miami, which intend to not only demonstrate the tremendous creativity in partner communities, but also facilitate exchange and dialogue nationwide.

For press inquiries and information on Artadia, contact [news@artadia.org](mailto:news@artadia.org).

For information on becoming a member of Artadia, contact:  
Lila Kanner, Executive Director, [lilakanner@artadia.org](mailto:lilakanner@artadia.org); 212-727-2233 ext. 207.

## **2010/11 ARTADIA EXHIBITIONS EXCHANGE**

Schedule (including curatorial travel and talks)

### **Artadia Awardees San Francisco Bay Area**

Exhibition venue: Atlanta Contemporary Art Center (ACAC)

Curator: Stuart Horodner, Artistic Director, ACAC

August 25–27, 2010: Horodner travels to San Francisco for studio visits with Awardees

August 26, 2010: Public talk at Yerba Buena Center for the Arts

January 7–March 20, 2011: Exhibition (Part 1) of Artadia Awardees 2009 San Francisco at ACAC

Summer 2011: Exhibition (Part 2) of Artadia Awardees 2009 San Francisco at ACAC

### **Artadia Awardees Atlanta**

Exhibition venue: Mills Gallery, Boston Center for the Arts (BCA)

Curator: Dina Deitsch, Assistant Curator of Contemporary Art, deCordova Sculpture Park + Museum, Lincoln, MA

September 28–30, 2010: Deitsch travels to Atlanta for studio visits with Awardees

September 29, 2010: Public talk at ACAC

November 19, 2010–January 2, 2011: Exhibition of Artadia Awardees 2009 Atlanta at Mills Gallery, BCA

### **Artadia Awardees Boston**

Exhibition venue: Walter & McBean Galleries, San Francisco Art Institute (SFAI)

Curator: Mary Elyn Johnson, Assistant Curator, Walter and McBean Galleries, SFAI

Spring 2011: Johnson travels to Boston for studio visits with Awardees

Spring 2011: Public talk in Boston

July 14–September 10, 2011: Exhibition of Artadia Awardees 2009 Boston at Walter & McBean Galleries, SFAI

### **Artadia Awardees Chicago**

Exhibition venue: DiverseWorks Art Space, Houston

Curator: Diane Barber, Co-Executive Director/Visual Arts Curator, DiverseWorks Art Space

December 2010: Barber travels to Chicago for studio visits with Awardees

December 2010: Public talk at Hyde Park Art Center, Chicago

March 4–April 15, 2011: Exhibition of Artadia Awardees Chicago at DiverseWorks Art Space

### **Artadia Awardees Houston**

Exhibition venue: Hyde Park Art Center, Chicago (HPAC)

Curator: Allison Peters Quinn, Director of Exhibitions, HPAC

April 2011: Peters Quinn travels to Houston for studio visits with Awardees

April 2011: Public talk at DiverseWorks Art Space, Houston

June 12–September 11, 2011: Exhibition of Artadia Awardees 2010 Houston at HPAC